

TAKING GOOD PICTURES FOR GSAXCESS® AND EVENTUAL SALE

Take Picture Horizontally

Please try and take your picture in a horizontal, not portrait view, as our system doesn't display portrait or vertical pictures correctly. NOTE: Portrait pictures are achieved by turning the camera sideways.

Try and take the picture in outdoor or natural light. If taking the picture outdoors with natural daylight, provide all the lighting you can, so the customer can see the item clearly, rather than worry about the shadows hiding damages.

Remove clutter from photo - Showcase your item by making sure it is the focus of your picture, filling the photo (for example, if taking a picture of a car, don't take it with a field of other cars if only one is to be sold)

Just like taking a Selfie, try and take the picture at a slight angle

Taking a picture of your main item at an angle shows the depth of the item. For additional photos, you can take straight-on shots showing the front, back, sides, top and/or bottom.

Provide details with your picture

Make sure you take a picture of the item, not the box it is in. Include close up shots of relevant details, such as model numbers, tags, labels, special features, and especially ANY notable defects, dents, rust, fading, imperfections, etc. Remember you can add up to twelve pictures to each property item.

Pictures of Multiple Items

Spread the items out with the main object being in the front center. You'll also want to take at least one picture of each item individually to show in the description.

Be Truthful for Best Results

Don't forget to take a picture of any defects or wear and tear that you'll be mentioning. This will keep phone calls down and ensure the customer knows what they are getting. If you don't disclose, you may have to go through the entire process again because the customer doesn't want it.

Show Size of item

On smaller items, you might want to place a ruler or small coin in the photo. For very large items, you could have a person stand by it to display size.